



# Accept Credit Cards at Your Business Plus Receive FREE Equipment!

## Credit Card Processing Solutions for Your Business

Accept Visa, MasterCard, Discover, American Express, Diners Club, JCB, ATM, debit cards, Electronic Benefits Transfer (EBT cards), electronic gift and loyalty cards as well as a variety of private label and smart card technologies. Whether you're a retail store, restaurant, supermarket, gas station or lodging merchant, we have the transaction processing solution that's right for you. We also offer solutions for mail order and telephone order, e-Commerce, Internet and home-based businesses.



**FREE**  
Hypercom 4210



**FREE**  
CHARGE Nurit 8020®  
Wireless Terminal



**FREE**  
Verifone Vx510  
Terminal



**FREE**  
Hypercom  
T7Plus Terminal

## No Hidden Charges! Low Processing Rates! Fixed Rate Guarantee!

Now is the perfect time to enhance your business and increase sales by updating your equipment and adopting new secured technology. United Bank Card is supplying the Hypercom T4220 IP/Dial (\$269.00 value) or Nurit 8020 CHARGE ANYwhere wireless terminal (\$495.00 value) with signature capture pad all absolutely **free of charge!** United Bank Card enables you to accept a variety of payment solutions and lower your processing fees for your merchant account. Regardless of your transaction processing needs, we have you covered to improve your profitability.

## Services to Suit Your Needs

- ▶ Accept all major credit cards for payment! Visa, MasterCard, American Express, Discover, Diners Club, JCB, debit and check cards
- ▶ Online merchant application with same-day approvals!
- ▶ Wireless and high-speed processing solutions
- ▶ Signature capture to prevent chargebacks
- ▶ Online web reporting
- ▶ Electronic check guarantee and conversion
- ▶ e-Commerce solutions
- ▶ Gift and loyalty cards
- ▶ Age verification at the point of sale
- ▶ ATM machine and POS debit card processing
- ▶ Award winning 24-hour customer service and technical support

Select your free terminal and simplify your merchant account setup process completely!

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United Bank Card is a registered ISO/MSP of Merrick Bank, South Jordan, UT.



# HARBORTOUCH

## THE POINT OF SALE SYSTEM THAT WILL REVOLUTIONIZE YOUR BUSINESS FOR FREE!\*

It has never been easier to take advantage of the benefits of a point of sale (POS) system. Harbortouch offers a full-featured point of sale system without all the hassle or the high cost. We have simplified the process so you can easily transition from your current transaction terminal to a state of the art touch-screen POS system that will streamline your business operations and automate your daily management activities. Harbortouch offers countless time and money saving features that will allow you to focus on what's important: keeping your customers satisfied and spending!

### ADVANCED REPORTING

- Wide range of built-in reports help reduce accounting and bookkeeping expenses
- Monitor financials
- View sales history to predict volume and schedule employees appropriately
- Track inventory for accurate product ordering
- Identify sales trends, bestselling items and productive employees
- Monitor discounts, voids and refunds

### THE LIGHTHOUSE

The Lighthouse is a proprietary management and reporting tool that communicates information between your Harbortouch POS system and the Interactive Merchant System, an online portal for Harbortouch merchants

- Access the information on your POS system from any computer with an Internet connection
- Run various real-time reports and even make changes to your product line remotely

### STREAMLINE YOUR BUSINESS

Combine multiple operations into one easy-to-use application

- Accept cash, checks, credit and debit directly through your POS system
- Track inventory and monitor stock depletion
- Manage employee schedules and productivity
- Track employee hours with a built-in time clock
- Comprehensive reports provide a top-level picture of your business

### ONSITE INSTALLATION AND EXCEPTIONAL SUPPORT

- Experienced and certified installation professionals make sure your system is set up correctly the first time
- 24 hour in-house customer service and technical support
- Remote support allows the Harbortouch support team to repair any software issues at any time

### THE COMPLETE PACKAGE

The Harbortouch POS system is easy to use, easy to maintain and features an extremely durable, high clarity 15" touch screen display, lightning fast processor and ample memory. This POS system has a small footprint, allowing you to place it just about anywhere in your business and its rugged design is liquid and tamper resistant. Additionally, unlike standard PCs, which generally last 2-3 years, the average life span for a Harbortouch POS system is 7-9 years. Unmatched in durability and reliability, a Harbortouch system will provide a point of sale solution for years to come.

\*Monthly service fee and merchant account agreement are required.

**CONTACT YOUR HARBORTOUCH SALES REPRESENTATIVE TODAY!**

**UNITEDBANKSERVICE.COM**



**HARBORTOUCH**

# FREE

## CASIO TK 1550 Electronic Cash Register with Integrated Credit Card Processing



### THE PERFECT RESTAURANT SOLUTION

United Bank Card has combined state-of-the-art electronic cash register (ECR) equipment with integrated credit card processing to deliver the ultimate payment solution, completely free of charge!

This integrated technology is the first of its kind and eliminates the need for a separate credit card terminal at your business location. You will now have the ability to handle all transactions directly through this advanced ECR.

Designed with the most demanding restaurant environments in mind, this state-of-the-art cash register is built with a flat membrane keyboard to withstand liquid spills, dirt and other foreign particles. Additionally, the keyboard layout will be individually customized to meet your unique transaction needs. Complete with cash drawer and backlit customer display, this electronic cash register is an excellent solution for all restaurant establishments.

### INTEGRATED PAYMENT PROCESSING

Each cash register comes complete with an integrated PCI PED compliant credit card payment terminal to enable fast and user friendly payment options. This secure device supports either dial-up or Ethernet connectivity and its sleek, compact design fits easily in the palm of your hand. With a wide array of convenient features including guest check tracking, it is the perfect device to streamline your electronic payment system.

- Large memory capacity
- Large LCD display
- Multi-application support
- Heavy duty cash drawer
- 72 flat keys
- Dial-Up or Ethernet connection
- Three function keys
- Rugged and stylish
- Drop and load thermal printer
- PCI PED compliant

Enjoy all the functionality of an electronic cash register with integrated credit card processing at no cost to you! Contact your sales representative today for more information.

Visit [www.unitedbankservice.com](http://www.unitedbankservice.com) to apply for one.

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# FREE

## Nurit 8020

### Wireless Terminal



The NURIT 8020 is the leading wireless payment device available on the market. It is the ideal solution for businesses seeking the most effective way to complete credit card transactions off-site and boasts a wide range of payment services. The 8020 is an all-in-one terminal that can accommodate all of your mobile transaction needs and United Bank Card will provide you with this high-tech equipment free of charge!

#### The Ideal Terminal for Businesses with Wireless Needs

The Nurit 8020 is the ideal solution for businesses seeking the most effective way to complete credit card transactions off-site and boasts a wide range of payment services. The Nurit 8020 supports credit, debit and EBT transactions and is also equipped with an internal pin-pad.

#### Impressive Capabilities

The 8020 is a lightweight, handheld wireless device that works on the reliable Cingular GPRS network and enables mobile retailers to bring their products and services directly to their customers. The device is PCI PED compliant and contains a large touchscreen and a fast, quiet thermal printer. The Nurit 8020 also features an 18 button ergonomically designed back-lit keypad with programmable quick keys.

#### Add a Free NURIT 8020 to Your Location Today

The Nurit 8020's wireless functionality and dependability cannot be matched by any other wireless terminal. The 8020 is the most flexible terminal on the market today and its diverse features, simple to use graphical interface and compact size make it an ideal all-in-one payment solution for any business. Contact United Bank Card today and add the power of wireless credit card processing to your location today!

Subject to change without notice.

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## Verifone Vx510 IP Terminal



United Bank Card has added this ultra high performance terminal to its Free Equipment Program. The Vx510 offers flexible, secure and high speed communications for all of your business needs.

### FLEXIBILITY

The Vx510 offers a choice of two connectivity options: Ethernet and dial. The dual communications options allow built-in dial capability to be used today, then switched to Ethernet at any time. Merchants with existing broadband service can immediately process payments. It's simple, reliable and future-proof.

### SECURITY

The PCI PED approved Vx 510 also offers the latest and most reliable security protections, including SSL, 3DES encryption, MasterCard PTS, Master/Session and DUKPT key management. Also, VeriFone's VeriShield file authentication software provides unsurpassed protection against unauthorized access to payment devices, while securely accommodating trusted third parties.

### EASY TO USE DESIGN

Intuitive ATM-style interface, large backlit display, ergonomic keys and bold menu prompts minimize clerk training, speed lines and reduce errors. Additionally, the sleek and stylish Vx510 has an extremely small footprint to save counter space and utilizes a "hand-over" design for customer PIN entry.

### ADD A FREE VERIFONE Vx510 TO YOUR LOCATION TODAY!

The Verifone Vx510 offers extraordinary performance for payment and value-added applications and it dramatically reduces transaction time to just a few seconds. Contact United Bank Card today to add this versatile terminal to your location absolutely free of charge!

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## Hypercom Optimum T4220 Terminal



The Optimum T4220 dual communication terminal is one of the most capable IP terminals in the industry today and United Bank Card is now offering it to you free of charge! Hypercom has combined the best-of-breed features of the Optimum family into this powerful IP device to suit any customer's needs - large or small.

### SECURE IP FUNCTIONALITY

The Optimum T4220 provides IP performance and security second to none. The Optimum T4220 comes standard with integrated PCI PED approved PIN entry capability, the safety of the HyperSafe<sup>®32</sup> architecture and unrivaled IP transaction and download speeds.

### SIMPLE AND EASY TO USE

An intuitive and easy to use design make the T4220 one of the most functional terminals on the market. Large, ADA-style, 19-key layout allows for easy key recognition and the Clear, Enter, Cancel and "5" keys provide tactile feedback for visually-impaired customers. The slim form factor makes it perfect for handover transactions. Also, the SureLoad<sup>®</sup> thermal printer design with clear lid alerts cashiers to low paper conditions and the simple drop-in loading virtually eliminates paper jams. The graphics-capable printer even allows you to print logos and coupons directly at the point of service! For installation and maintenance, color-coded port labels simplify service and support and industry-leading software includes the functionality necessary to introduce value-added applications.

### ADD A FREE T4220 TERMINAL TO YOUR LOCATION TODAY!

The Optimum T4220 offers simple, easy to use features while providing extraordinary performance. Contact United Bank Card today to add this high-speed terminal to your location absolutely free of charge!

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# FREE

## Hypercom Optimum T4210 Terminal



The Optimum T4210 terminal is one of the most capable dialup terminals in the industry today and United Bank Card is now offering it to you free of charge! Hypercom has combined the best-of-breed features of the Optimum family into this powerful IP device to suit any customer's needs - large or small.

### SECURE DIALUP FUNCTIONALITY

The Optimum T4210 provides dialup performance and security second to none. The Optimum T4210 comes standard with integrated PCI PED approved PIN entry capability along with the safety of the HyperSafe®32 architecture.

### SIMPLE AND EASY TO USE

An intuitive and easy to use design make the T4210 one of the most functional terminals on the market. Large, ADA-style, 19-key layout allows for easy key recognition and the Clear, Enter, Cancel and "5" keys provide tactile feedback for visually-impaired customers. The slim form factor makes it perfect for handover transactions. Also, the SureLoad® thermal printer design with clear lid alerts cashiers to low paper conditions and the simple drop-in loading virtually eliminates paper jams. The graphics-capable printer even allows you to print logos and coupons directly at the point of service! For installation and maintenance, color-coded port labels simplify service and support and industry-leading software includes the functionality necessary to introduce value-added applications.

### ADD A FREE T4210 TERMINAL TO YOUR LOCATION TODAY!

The Optimum T4210 offers simple, easy to use features while providing extraordinary performance. Contact United Bank Card today to add this impressive terminal to your location absolutely free of charge!

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